

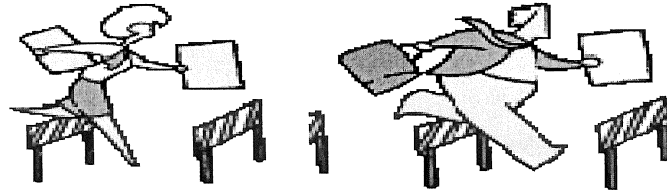


CITY OF MILPITAS

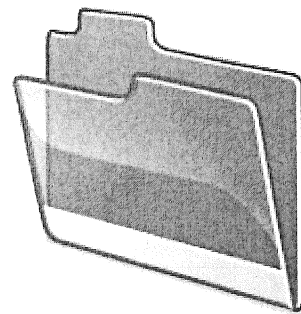
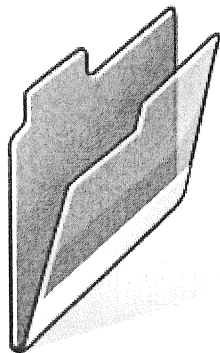
455 EAST CALAVERAS BOULEVARD, MILPITAS, CALIFORNIA 95035-5479
GENERAL INFORMATION: 408-586-3000, www.ci.milpitas.ca.gov

10/16/2018

Agenda Item No. 12



ATTACHMENT RELATED TO AGENDA ITEM AFTER AGENDA PACKET DISTRIBUTION



Mary Lavelle

From: Alex Belenson <abelenson@Allvision.com>
Sent: Monday, October 15, 2018 5:48 PM
To: Rich Tran; Marsha Grilli; Garry Barbadillo; Bob Nuñez; Anthony Phan; Julie Edmonds-Mares; Steven McHarris; Ned Thomas; Mary Lavelle; Michael Fossati; Daniel Degu
Subject: Chamber of Commerce Letter of Support for Outfront Allvision LLC Billboard Project
Attachments: Chamber Letter.pdf

Dear Mayor, Council, Staff,

Please find attached a letter from the Milpitas Chamber of Commerce in support of our proposed billboard project. It is on tomorrow's City Council Agenda, item 12, seeking authorization for the City Manager to approve the Site Development Permit Application so that it may move through the planning process.

Respectfully,

ALEX BELENSON | ALLVISION | DIRECTOR, BUSINESS DEVELOPMENT

3145 Geary Boulevard, Ste. 21, San Francisco, CA 94118

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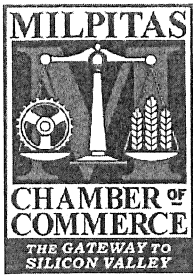
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City Clerk's Office

OCT 16 2018

RECEIVED

City of Milpitas
Mayor Tran
Vice-Mayor Grilli
Councilmember Nunez
Councilmember Barbadillo
Councilmember Phan
455 E Calaveras Blvd.
Milpitas, CA 95035

October 8, 2018

Dear Mayor and Council Members,

I am writing to you regarding the billboard proposed to be located on the City owned property at Barber Court and SR-237 that is currently before Council.

We have met with the applicant, Outfront Allvision LLC, and the Chamber is in favor of this project.

This billboard is an excellent use of property that has no other development potential to generate tax-free revenue to the City, brand the City and promote City initiatives. The opportunity to communicate with residents and broadcast important safety and emergency messages provides additional benefit to the City and community.

With this billboard local businesses and community groups will have a prime freeway facing advertising platform to promote their goods, services, activities, and events to both residents and people passing through the City of Milpitas.

This project is good for the City, it's residents, businesses, and community organizations. We encourages you to vote to approve this project.

Respectfully,

Tina Broyles, President
Milpitas Chamber of Commerce